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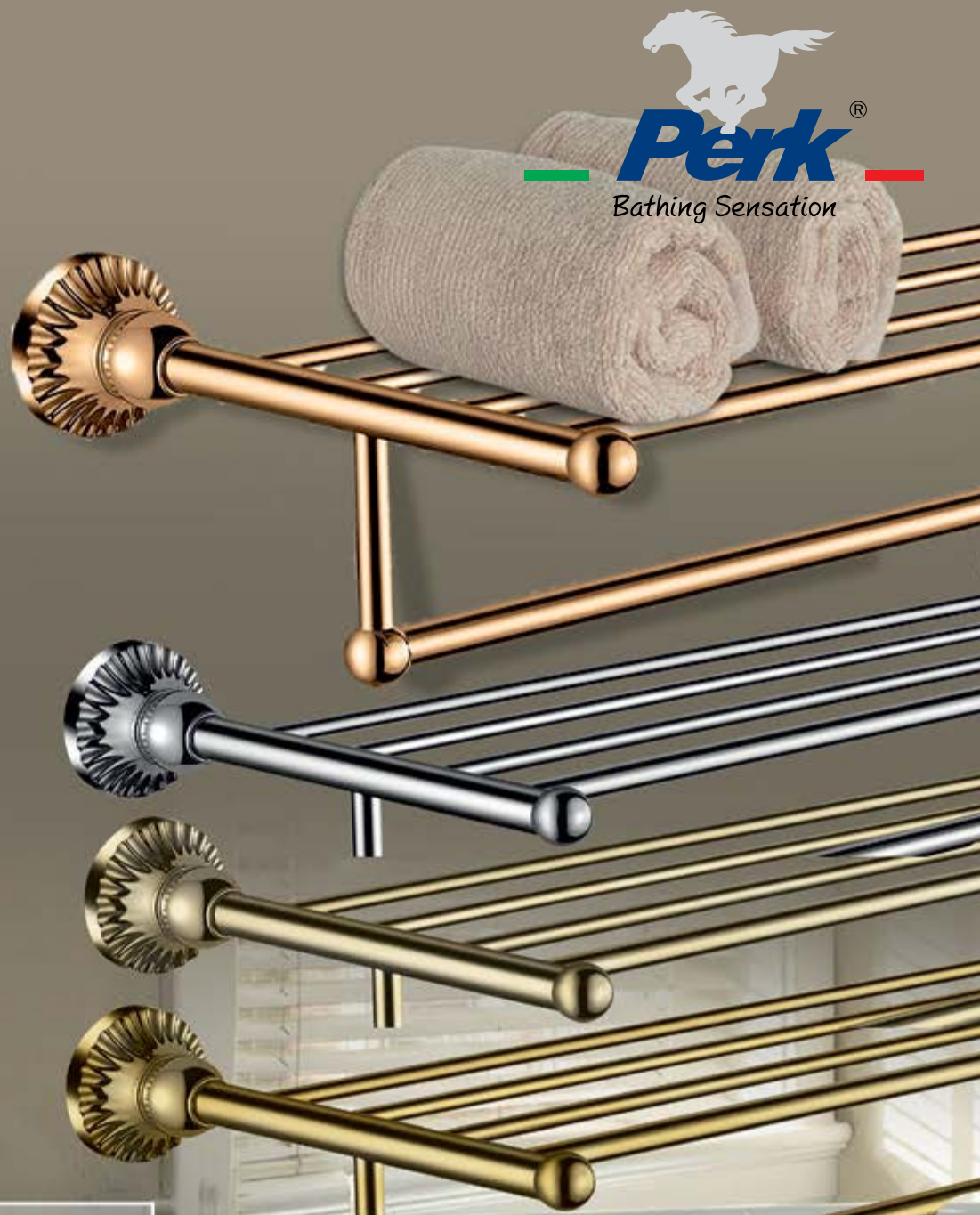
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# Dream homes and more...



Dear Readers,

First of all, warm greetings from your new Editor, Shaju Joseph. Tasneema Ranalvi, the former editor of Design Source is now associated with CETC (Continuing Education and Training Centre) for Human Resources Development. Her new role has been demanding more time from her. Therefore she is not in a position to continue as the Editor of our magazine anymore. We wish her great success in her new endeavour.

This issue is about classy spaces, which of course, include wonderful homes. A great home cannot be created just with money. It is also a product of sensitivity, imagination and designing efficiency, and of course a lot of love.

The building materials, the artifacts, the lighting, the comfort factor, the location, the scenery, the greenery all matters... but eventually creating a great home is all about intelligently combining utility with aesthetics, with one complementing the other and not hindering each other. On a more abstract level, a great home is all about coming up with unlimited possibilities within the limited space.

While building a house or designing a home, we should keep in mind that simplicity is always better than glaring ostentatious display, and precision is always better than redundancy. We should remember that sometimes it is better to focus on pragmatism rather than making your imagination run berserk. We should also give attention to implementation of

eco-friendly measures in the architecture and design, wherever feasible.

In this issue, we have covered some elegant homes, which involve creative amalgamation of imagination and dexterity. They can inspire many among us planning of building a house or planning of translating their mundane house to a classy home to come up with their very own little creative space; which can exude its own little niche of love in this vast world of conflicts and tensions.

Besides individual homes, we have also covered Wind Gates Apartment Complex, which shows us reflections of a quality life and lifestyle. Its climate responsive architecture and eco-friendly measures can inspire many new-age architects and designers.

We have also covered a project which entailed developing an office space for a Denim washing unit in Mumbai, which gives ample reflections about industrial style of designing. Here the elements of décor has reinforced the brand identity of Denim. Moreover, quotes defining the Denim's character, the fashion statement, the feel, the variety in styling are strewn all over the place, and are part of the ambience. These quotes facilitate to showcase Denim's brand identity.

Besides these uncommon spaces, we have profiled an extraordinary interior designing company and its dynamic Co-founder. Wonderful photographs on the pages for Awesome Snoozie Interiors (AS Interiors) give us insights into the concepts of Baby Rooms.

A brand of Singapore's award-winning furniture store, WTP-The Furniture Company, MIMI Homes has announced its foray into the Indian home décor and furniture market, with the launch of its store in Bengaluru. This can be good news for people interested in procuring quality home décor products.

These and many other industry relevant topics are presented through this issue. I wish you all an engrossing read along with wishing you a fruitful and joyous festive season ahead.

**Shaju Joseph**  
Editor-in-Chief  
shaju.thedesignsource@gmail.com



DESIGN SOURCE  
September - October 2018

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# contents

SEPTEMBER - OCTOBER 2018

## 20 A Classy Endeavour

Nilamber Grandeur - by a + t associates

## 26 The Dream Home

Mr. KM Subramanian's Residence - by CUBISM Architects

## 32 Infusing Elegance with Opulence

Divine Villa - by VB Design Studio

## 38 Simple and Pragmatic Design Solutions

Ramesh Bhai's Residence - by Vipul Patel Architects

## 44 Split but One

Split House - by Spacecraftt Architects

## 50 Opening Gates to Elegant Living

Wind Gates - by Vision Associates

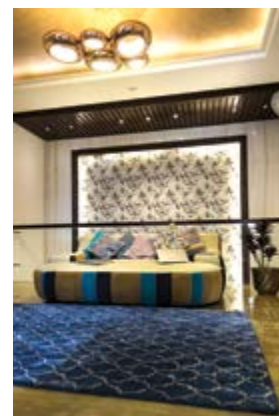
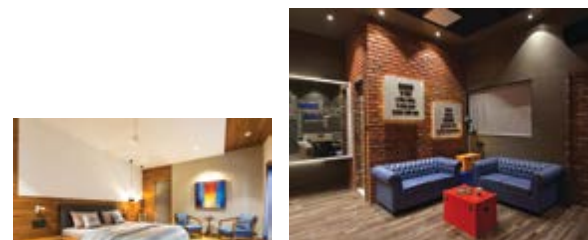
## 56 Reflecting the Brand Character

Denim Washing Unit - by FACILIS Architecture & Interior Design Studio

## 60 Bringing Utilitarian Aesthetics

Midan Living - by Baldiwala Associates

## 64 Products & Services



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# A CLASSY ENDEAVOUR

The original site was a bare, concrete-lined shell with thick internal walls, some of which were demolished to start with a clean slate. Understanding the existing architectural language and connecting with it were the prerequisite for the project, which has been spread across 4080 sq.ft.

A complete discard of any overdo, ornamentation or ostentation was also the underline philosophy of this project. a + t associates, a leading architecture and interior design firm based in Vadodara, Gujarat was entrusted to execute the project.

In the project, shades of earthen colours instead of a monotonous white were employed. However, the walls and flooring remained neutral in their tones.

In the construction, the courtyard space, which connects to formal living and dining space, adds ample natural light to the space and beautifies it. Lots of art were used in

## FACT FILE

**Project Name:** Nilamber Grandeur

**Principal Designers:** Archis Patel & Tanvi Rajpurohit

**Location:** Vadodara, Gujarat

**Client:** Virbhadrasingh Parmar

**Design Team:** Archis, Tanvi, Anjali, Viral

**Photographer:** Tejas Shah  
(Tejas Shah photography)

**Total Area:** 4080 sq.ft.

**Year of Completion:** June 2018







the design, and many of the wall paintings in this project are sourced from local artists. Living area furniture is sourced from *Natuzzi editions* and *KUKA*. Many of the other furniture pieces in various spaces are custom-made at the site.

In the dining area, bespoke table is custom made with Italian marble top and with ms box section support structure. Further, antique wooden ceiling and 10 bell shaped transparent glass pendants hanged at various heights. All the bedrooms are being given their individual identities as per their respective users, following the core concept of the villa. Home theatre at the second floor has informal looking sitting space along with bar space at the back, which can be made hidden when not in use via indigo blue coloured acoustically treated sliding shutters.

The villa capitalises on the large doors by capturing soothing snapshots of the surrounding verdure and allowing copious amount of natural light. ●





a + t associates

a + t associates, a leading architecture and interior design firm based in Vadodara, Gujarat, was established by Archis Patel & Tanvi Rajpurohit in 2010, with a view to explore design directions and taking design process as a journey of discovery.

a+t is a design consultancy firm that offers services aimed at the end to end design of spaces. The firm has a versatile body of work ranging from architecture and interiors of residences and corporate offices to retail and hospitality spaces. The firm is dedicated to innovation and creativity and is continually looking at ways of experimenting with materials in its designs.

One of the key strengths of a + t is its meticulous attention to the execution of designs, which facilitate the clients to have consistently high quality. a + t Associates has a flair for 'modern simplicity' or 'classical minimalism'. The company's design aesthetic is marked by clean, simple and sophisticated lines, a palette of neutral colours and interesting textures. The company's core design philosophy is to create spaces while keeping all functional aspects in mind, and while giving full efforts to satisfy the client.

The firm has also won several regional and national awards for various residential and commercial projects. The work of a+t has also been featured regularly in important architectural and interior publications of India.

At a + t Associates each designer in the office works through all phases of design and execution process.

**Principal Designers at a+t**  
**Archis Patel, Founder & Principal**  
He started the firm very early in his career after interning with some of the other prominent architectural voices in the city. Archis's eye for design, detailing and expertise in construction technologies has enabled interpreting the firms' vocabulary in new and innovative ways.

Archis was picked by iGEN 2015, as one of the India's top 50 next generation innovative architects & designers.

**Tanvi Rajpurohit, Co-founder & Principal**  
She began her career interning with some of the best design firms in Vadodara and Ahmedabad. She loves the blend of industrial masculine with feminine edgy chic.

Tanvi was also picked by iGEN 2015, as one of India's top 50 next generation of innovative architects & designers. She



Architects - Archis Patel and Tanvi Rajpurohit

won national commendation in the category 'Young Designer of the Year' along with Archis, by IIID in 2012.

**a + t Associates' Accolades:**

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2. National commendation, younger designer of the year, IIID Anchor Awards 2012
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4. Regional Shortlisted Entry, Residence multi dwelling large, IIID Anchor Awards 2013
5. Felicitated as top 50 next generation designers in India by iGen 2015.
6. 2 Regional commendations in Commercial work place and leisure & entertainment category, at IIID Anchor Awards, 2015
7. Regional winner, residence multi dwelling large, IIID Anchor Awards 2016

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2. Kamlesh Palan's bungalow, December 2013, Home Review
3. Interview, Talent insight, April 2014, Insite magazine, IIID
4. Vipul Dharsandiya's apartment, November 2014, Society Interior
5. Vinod Shah's residence, June 2015, Better Interiors.

6. Nitya Bungalow, December 2015, Home Review.
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8. New Age Salon, Jan-Feb 2016
9. 103 Address, featured in Home Review, February 2017
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11. The Front Box, featured in Inside Outside, May 2017
12. The Front Box, featured in Society Interior, June 2017
13. The Ceramic Shoppe, featured in international design blog, retaildesignblog.net
14. Krishnashray Bungalow, featured in HOME & DESIGN TRENDS,VOL 5
15. The Ceramic Shoppe, featured in coffee table book titled Indian Retail Spaces by IAG GROUP
16. Nitya Bungalow, featured in coffee table book titled 50 BEAUTIFUL HOUSES IN INDIA by WHITE FLAG
17. One of the designers amongst Best of Best 'Material Poetries' in Surfaces Reporter magazine
18. The firm was the part of DESIGN RAPID FIRE by Ideal Home and Garden magazine, amongst national and international designers, in February 2018

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Design concept began with the courtyard at the center, inspired from the traditional THOTTI KATTU VEEDU STYLE. Spaces are formed around it with an introverted planning. The horizontal roof projections and the vertical stone cladding highlight the entire cubic structure of the exterior, thereby giving it a simple but a classy look. The whole house was designed in a square and straight line concept.

The central courtyard contains a tree on a water pool. This double height space of the central courtyard facilitates to illuminate the entire space with natural light.

# THE DREAM HOME

The project is of KM Subramanian’s residence. The site is surrounded by buildings on all sides. This called for a more introverted planning which resulted in a massive symmetrical composition of the cubist volumes with cutouts that captures attention. The project was handled by CUBISM Architects & Interiors



## FACT FILE

- Project Name:** Mr. KM Subramanian Residence
- Client:** K.M.Subramanian
- Location:** Tirupur
- Principal Architect:** Ar. Prasanna Parvatikar
- Principal Designer:** Ar. Prasanna Parvatikar
- Carpentary:** Ganpath
- Structural Consultant:** Er. Prakash Parvatikar
- Façade Engineering:** Ar. Prasanna Parvatikar





The formal living space extends into a courtyard which has an outer seating place, on a shera grey granite with grass joint. To provide privacy on the eastern side & elevate the ambience of the courtyard, a pattern of natural stones defined in a M.S frame is introduced.

The lounge space opens into a vast Terrace Garden which is completely covered on all sides with a pergola roof on the top. The pergola roof filters the sunlight and produces pattern of light and shadow in the terrace garden. Furthermore, the terrace garden space has swings and outer seating elements for relaxation.



In the bedroom, the wall of the headrest is being played with square patterns with an alternative use of veneer and duco.

The wall clad with Italian marble is the main focal point of the hall. Here the decorative light has been custom made. The scenic view of the courtyard from the living room facilitates to create a great ambience.

Details of the Project

**Build Area:** 10,500 sq. ft.  
**Cost per sq.ft.:** INR 4750  
**Design Tem:**  
Ar. Prasanna Parvatikar &  
Ar. Roopashree Parvatikar  
**Landscape Consultant:**  
Ar. Prasanna Parvatikar  
**Year of Completion:** January 2016  
**Project Cost:** INR 4,98,75,000  
**Photography:** Hemant Patil







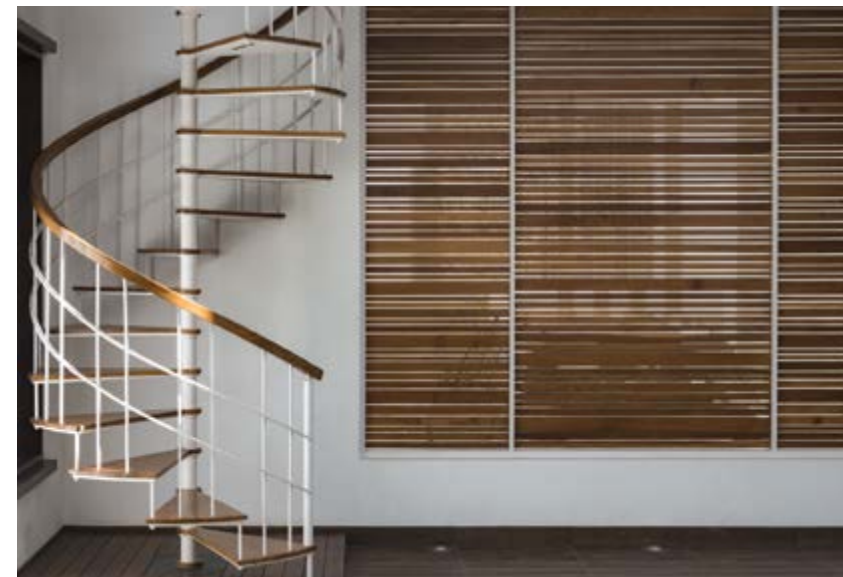
The use of veneer in every alternate vertical band highlights the entire reading space. Here the statues are arranged in a rhythmic pattern, which add a classic touch to the modern space. Natural light from the double height space and the garden adjacent further add to the ambience of a perfect reading environment.

The dining space opens into a double height open to sky deck with the backdrop of a waterfall on black antique granite. In the dining area, the double height space is complemented by the richness of the simple wall, clad with tiles and the marble countertop. The courtyard outside adds on a little more beauty to this space. The space offers cushioned seating on the wooden deck along with ample amount of sunlight, waterfall and vegetation.



The restrooms are well connected either visually or physically to a courtyard/garden. The sunlight from the courtyard lights the restroom, and the vegetation in the courtyard purifies the air that enters the restroom, and also regulates the restroom temperature level. Rather than being a closed space, the bathrooms in this project are designed to imbibe nature in to them.

The stair was finished with teak wood & duco so that it co-relates with the ceiling, deck flooring & the screen wall of the surrounding environment. The stair acts as a design icon for the courtyard space. ●



Architects - Roopashree Parvatikar & Prasanna Parvatikar

## CUBISM Architects

CUBISM Architects & Interiors is located in Tiruppur, Tamil Nadu. Tiruppur is regarded as the knitwear capital of India. Since its inception in the year 2000, the company has reflected its expertise in different projects, ranging from sprawling homes to corporate offices, commercial buildings to schools.

### Awards & Recognition

- Short-listed - IIID Anchor Awards 2013
- Special Mentioned - A+D & Cera Awards 2014

Also the projects of & articles on CUBISM Architects & Interiors has been published on several leading Indian design magazines including A+D, Surfaces and India Art 'n' Design.

Prasanna Parvatikar, a B.Arch Graduate from Shivaji University, Kolhapur and Roopashree Parvatikar, a B.Arch Graduate from Bangalore University are the key persons in the company.

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**FACT FILE**

**Project Name:** Divine Villa  
(Residential Project)  
**Project Scope:** Architecture and  
Interior Design  
**Architect's Name:** Vipin Bakiwala  
**Architect's Firm:** VB Design Studio  
**Project Location:** Jaipur,  
Rajasthan (India)  
**Completion Year:** 2016  
**Gross Built Area:** 4500 sq. ft.  
**Photo Credits:** Abhishek Kumawat  
**Photographer's Website:**  
[www.abhishekkumawat.com](http://www.abhishekkumawat.com)

# INFUSING ELEGANCE WITH OPULENCE

Kishor Maheshwari, the owner of Saurashtra Impex, is a Jaipur-based exporter of textiles. Saurashtra Impex's lively collection of textiles has garnered adoration among the celebrities too, both in India and abroad. Kishor Maheshwari's desire to get his dream house designed made him approach Ar. Vipin Bakiwala

Following a brief design discussion with the client, Vipin initiated the designing process of the 4500 sq. ft. duplex bungalow. The client has a family of four. His two sons are deeply engaged in the fields of art and fashion designing. He himself indeed has a close bond with the Indian art and design. Correspondingly, bungalow's overall theme was influenced by art.

Furthermore, the architect also pondered on the fact that the client has a hectic lifestyle. Thus he decided to create a space which tends to soothe the client and provide leisure and calmness to his soul after a long day at work. He implemented this idea by an intelligent amalgamation of European and Indian design elements.

The feel of the house begins right from the wooden entrance door that adorns carved traditional motifs and patterns. The first floor has a master bedroom, a dining area, kitchen, guest room and a drawing room. Kishor's bedroom or the master bedroom has a calm and soft feel where he can relax and relish the small fascinating garden outside through the white sliding doors. The off white bed is fully upholstered and creates a sense of grandeur; standing with the backlit cappuccino onyx marble paneling.



The Corian jali of the garden area facilitates in maintaining privacy as well as performs an engaging play of sunlight, which raises the overall feel of the ambience. Besides, the wooden fans from Fanzart, traditional Silver Khaat from Udaipur and customised hanging lights are other notable aspects of the cosy bedroom.







The dressing has an off-white customised wardrobe made from leatherette fabric from inside and a grand mirror with flower motifs designed over it. The elegant bath area is a fusion of white tiger onyx and cappuccino onyx marbles and is consorted by a rectangular mirror with back lit LED flower patterns glowing on the lower edge. Surrounded by such patterns, a person can easily get the feeling of beautiful flowers blossoming all around her/him.

The welcoming dining area encourages one to savour food and spend quality bonding time with the family members. A perfect amalgamation of European theme and traditional Indian motifs can be seen in the combination of flawless white tiger onyx marble and wooden ceiling, hand carved by craftsmen. The round metallic dining table for six has a lacquered glass top. The hand-woven blue coloured carpet lends visual interest with a traditional touch. The other highlights of the dining area include the hanging marble lights from Moradabad, flower pattern wallpaper and the customised artwork portraying The Grand Canal of Venice.



### Details of the Project

**Flooring:** Marble sourced from A-Class Marble, Kishangarh

**Lights:** GM Lighting, Mumbai

**Doors and Windows:** Fenesta

**Furniture:** IDUS, New Delhi

**Antique Silver 'Khaat':** Udaipur, Rajasthan

**Hardware:** Hettich

**Wallpaper:** RUMOUR

**Carpet/Rugs:** Jaipur Rugs, Rajasthan + Saurashtra Impex, Jaipur, Rajasthan

**Bathware:** Jaquar (Artize)

**Curtain and Fabrics:** D'décor

**Ceiling Fans:** Fanzart



The adjoining modular kitchen features sleek beige colour cabinets to which the contrasting red glasses add a dash of variation. The kitchen slab is done in Spanish gold Italian marble while the walls above are in white tiger onyx. The center table is in cappuccino onyx and gels well with the other elements of the kitchen.

Besides, there is a small guest room done in white and embellished with European themed artworks. Next to it is a drawing room, decorated with copper colour sofa, a small chandelier and a white center table placed over the charming green rug.

In the second floor, the two sons' rooms are there. Each of them has a garden area, dressing and lat bath, as well as a common study and powder room. This floor begins with a bright & plushy hallway with a Spanish gold Italian flooring, over which stands a stylish sofa bed, a blue velvety rug and adorable ambient lights on the wooden baton ceiling.







One of the bedrooms is done in black and gold. The round shaped bed takes inspiration from the golden wallpaper that creates the illusion of a concave wall. The opulence of the room is also manifested through Spanish gold Italian flooring, rich black lacquered glass, and the figurative sculpture in white onyx.

The attached garden space is embellished with cane furniture and planters. The MS pipes lend shade and privacy to the dry landscape while it adds a rich feel when twined with the wooden baton ceiling.

The dressing has customised wardrobe in dark leatherette fabric. The bath space and toilet are divided using MS pipes. It is bedecked with Italian marble flooring,



customised LED mirror, black lacquered glass cupboard and exquisite bathware. The wooden baton ceiling and black spider onyx sculpture adds to the luxury. On the terrace, there is a servant's room, as well as a Jacuzzi and party area for family's recreation.

Every bedroom of the bungalow is bestowed with a dry landscape area; emphasising on the closeness to nature. A major part of the furniture has been sourced from IDUS, and the rest has been customised to the family's needs. The entire marble flooring is sourced from A-Class Marble, Kishangarh; bathware has been sourced from Jaquar (Artize); doors and windows from Fenesta while the rugs/carpet are from Jaipur Rugs and Saurashtra Impex.

The overall space gives a healing effect that can facilitate to soothe an individual's eyes and mind after a long day at work. ●



Architect - Vipin Bakiwala

## VB Design Studio

Vipin Bakiwala Design Studio is a Jaipur-based architecture and interior design firm which developed the above-mentioned project. It is headed by Ar. Vipin Bakiwala (COA: CA/2012/57853). He is the Principal Architect of the design studio. Vipin is a B-ARCH from MBM Engineering College, Jodhpur.

Vipin Bakiwala Design Studio was established in 2006, and it has a team of impassioned architects, designers, artists and artisans. The company believes that it is the duty of architects to create spaces which possess the capacity to connect its inhabitants in the bond of emotions.

In the initial days of his career itself Vipin realised that architecture is much more than just bricks and cement; it has the capacity to heal one's soul and mind and bring happiness into his life. This perception boosted his relentless passion for architecture and stimulated him to design spaces that give a true reflection of the inhabitants' soul.

In these years of practice, Vipin developed his own style and used his skills in a wide spectrum of works, ranging from architecture and interiors to product design. The firm led by him has worked on an array of projects consisting of residences, restaurants, manufacturing as well as retail units and so forth.

Vipin Bakiwala Design Studio continually attempts to work upon the minute specifics of design from the very outset and keep on exploring and experimenting with different trends and materials to achieve the objective of creating soulful and timeless designs. Furthermore, the company has collaborated with Sunividh Art to provide customised solutions & creative consultancy on various art forms, sculptures, paintings and artefacts to its distinguished clientele.

A classical themed jewellery boutique named 'Radhika Jewels', a textile design and production house named 'Riwaayat', a fabric studio named 'FabricQ', a contemporary high-end bungalow in Jaipur, a meditation hall in Dronagiri, MP, an ENT Hospital, a café (in process) are some of the recent projects of the firm.

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# SIMPLE AND PRAGMATIC DESIGN SOLUTIONS

Ramesh Bhai's Residence is an interesting residential project, which was designed by Ahmedabad-based Vipul Patel Architects. The firm entered the project as designers when the building was being constructed

Vipul Patel Architects' design philosophy is simple, and consistently followed by the firm. It is to come up with functional spaces that marry aesthetics with ease of maintenance, and showcase a personality that is in alignment with the client's lifestyle. The basic design philosophy of Vipul Patel Architects is to provide with a low maintenance, functional and yet a very creative experience for the clients. The above-mentioned project was approached with this concept only.

## Less Brief, More Freedom

Bagged through positive word of mouth, the residential project had a simple brief: a spacious uncluttered home embodying an elegant personality. Being familiar with VPA's design

approach, the client, other than spelling out the basic requirement, was only too happy to let the architectural and design firm get on with the task on hand.

Thus there was no specific brief about the design or the kind of interiors the client wanted to get done. Only thing specified was that the house should look spacious even after filling it up with the elements and furniture. Vipul Patel Architects was given considerable creative freedom with the objective to get the best possible outcome.

The firm has a very systematic approach to handle its projects. "We hand in a complete design portfolio that includes drawings for each and every detail of the entire project, before we begin anything

## FACT FILE

**Project Name:** Ramesh Bhai's Residence

**Location:** Ahmedabad

**Area of the Project:** 3500 sq. ft.

**Concept & Interior Design:** Minimalistic design and 'Make in India.'

**Principal/ Creative Director:** Vipul Patel Architects

**Design Team:** Vipul Patel, Ronak Patel, Jinal Patel and Naiya Patel

**Photograph Credits:** Preachart

**Artists:** Amit Pariyani, Jinal Patel and Chandrakant



on site. These details include everything that we are designing like wall murals, paintings, furniture pieces and lights too. This proves to be very helpful on site as everything has been thought out beforehand and thus it minimises the scope of any later changes," affirmed Vipul C. Patel, who is leading the firm. The same process was being adhered to while developing Ramesh Bhai's Residence.

#### Comfortable and Customised

The design story revolved around the concept of 'Make in India/Make it Yourself' with simple, straight-lines, creative and comfortable designs. Having entered at a point when the building was being constructed gave the architects the scope to carve out the spatial configuration as per the desired programme. The public spaces on the ground floor were modified to obtain comfortably-sized kitchen, dining, family and drawing rooms.

Ample space was apportioned for the bathrooms and dressing areas, culminating into a perfectly sized home for a family of six. "The bathrooms and dress layouts were also looked in to by us, to give our client ample space in those areas," informed Vipul C. Patel.



According to him, the room sizes were ideal with respect to the kind of interiors that they do. He also viewed that the fact that the client understood the vision of the designer, greatly facilitated in completing the project with success.

Eschewing a curatorial approach, the architects customised every piece of furniture and other elements that have gone into the making of this home. "Every piece of furniture in this house has been designed and looked into by us personally. There is no 'picking off the shelf' as far as the furniture for this project is concerned. Moreover the central bird mural in the stair core and the paintings put up in the bedrooms, are also painted and designed by us. We love being involved in every aspect of designing when it comes to interior," asserted Vipul C. Patel.







The Mural

The mural that graces the wall of the double-heighted stair core is an example of attention to detail and tailor-made design. The design highlight of the house is the stair core and the huge double height bird mural.

The bird mural was conceptualised by Vipul Patel Architects and installed and made with the help of an artist. Its yellow colour establishes its visual importance, while its form (avian) signifies the free energies embodied through the seamless design.

Overall, the key element in this project is how the wall colours, the fabrics, the PU finish colour, the paintings, the pedestal lamps, and other decorative lights and even the artifacts look like they all fit in together for each individual room. Rising above a mere ‘propping’ exercise, the design creatively binds all entities and functions into a customised narration where every detailing is custom-made. ●



Vipul C. Patel



Ronak M. Patel



Jinal R. Patel



Naiya V. Patel

Vipul Patel Architects

Vipul Patel Architects (VPA) was founded in 1994, by Vipul Patel. Over the more than last two decades, the firm has commendably completed over 300 projects in the field of architecture, interior designing, landscape designing and product designing. The projects vary from individual residences, commercial complexes, apartment schemes, exhibition spaces, corporate offices, and retail spaces to institutional buildings.

VPA believes in the concept of ‘form follows function’ and its projects are a strong reflection of the same. The firm knowingly focuses more on practicality in its projects following it by aesthetics. The projects and designs echo this dictum of the company. Since the involvement of the second generation of architects from the family, the projects at VPA come across as an amalgamation of interesting ideas, great team work and fresh creativity.

The Key Players

Vipul C. Patel commenced his practice in the field of architecture, in 1994. He is the proud founder of Vipul Patel Architects (VPA). He strongly believes in functionality over aesthetics and this also reflects in the work philosophy of VPA. His love for teaching and spreading the knowledge gave him the honour of becoming a jury member at A+D cera awards in 2014, in the category of residential projects.

Ronak M. Patel began his architectural practice in 2010. He is one of the second generation of architects at VPA. Strong-minded, keenly focused and practical are some of his attributes which also reflect in the works he does.

Jinal R. Patel is yet another second generation architect from the same family. Having specialised in landscape designing, she helps VPA grow further into that horizon. Being immensely creative and having the

ability to think out-of-the-box are her strong points. She is also an artist, whose works are a part of most of the projects headed by VPA.

Naiya V. Patel is also from the second generation of architects at VPA. Having studied abroad, her travel experience is often reflected in the designs and projects that are headed by her. Focusing more on interior designing and product designing, she loves being creatively inclined in all aspects of design. Her projects depict an equal balance of form and function.

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# SPLIT BUT ONE

Sangram Patil is the Owner of Marvellous Engineers, Kolhapur. He desired to build a house for a family of five persons with the house having automated modern amenities, wi-fi, security system along with 100 percent Vaastu compliancy. The details of the project are given below:



The plot area of the building is 5300 sq.ft. and it is located on the outskirts of Kolhapur, Maharashtra, having scenic views all around. The project brief comprised four bedrooms apart from living room, dining room, kitchen, *pooja* room and home theatre. The brief also included an additional hall for yoga/meditation. The car parking was for four cars with servant quarter on the ground floor, and there was also the provision for a pet house.

Planning was done in such a manner that spaces were split at different levels, thereby drawing its name 'Split House.' Living hall was raised by 8.6". This resulted in preserving ground coverage and maximising landscape and parking areas.

### Attention to Detail

The material palette was chosen while keeping in mind the tropical climate, dust level during summer days, and heavy monsoon. Bricks were coated with PU for an enduring wet look and ease of maintenance. Terra Cotta cladding tiles were utilised throughout the house to have a better thermal insulation.

All windows are composed of galvanised sections with powder coating in order to make them long lasting. The windows have mosquito mesh inside and glass shutter outside amid safety grills. This resulted in space preserving and practical solution for grill windows.

At the entry level, there is entrance lobby with elevator and staircase shaft and on the left side there are dining hall, parents'

### FACT FILE

- Project Name:** Split House
- Client:** Sangram Patil & Utkarsha S. Patil
- Location:** Kolhapur
- Architect:** Spacecraftt Architects
- Landscape Designers:** Amit Patil
- Structural Consultants:** Dr. AB Kulkarni & Associates
- Civil Contractors:** Rajendra Warnulkar
- Photo Credits:** Sanjay Chougule
- Site Area:** 492.00 sq.m.
- Built up Area:** 411.310 sq. m.
- Project Team:** Ar. Umaesh Raje





The kitchen is placed at S/E corner on the rear side. Exterior clay brick cladding is done for vernacular look and thermal cooling of the walls.

**Elegant Living**

The first floor has a living hall, sit out, home theater, daughter's room & son's room. The luxurious living room with its double height exudes a grand feel, which has been accentuated with a contemporary chandelier. The customised sofa, made in teak wood, further integrates to the antique theme. Indirect light fittings (LED) have been installed for the living room.

The raised living hall has three side verandah, giving a whopping 1200 sq.ft. of closed and semi-open amalgamated space at one level and giving beautiful views of surrounding university campus and synthetic jogging track on opposite side of the plot.

The daughter's room is designed in white and effulgent yellow. The room has a wallpaper running from the wall to the ceiling. The windows are designed to have cross ventilation. There is cosy sitting option in the extended area. The flooring is done in vitrified tiles with wooden finishing.



bedroom, and kitchen. From lobby, at the right side, there is raised living hall, 4' above entry level; having double height with three-sided verandah for multipurpose activities. On the lowermost level, car parking is provided with pet house. Servant unit is on the rear side.

Fabricated structure with roofing shingles is provided at the verandah and Yoga room roofing with decorative eaves board is there for maintaining the same character throughout. Dry pebble landscape is done at the steps to give Zen garden look.

The dining hall is designed in antique style with a round dining table of teak wood to achieve geometric contrast and bring the spaces together. The dining further opens to an extended raised lawn area with MS fabricated rafter pergola with clear glass, allowing to bring in ample light and offering protection from harsh Sun rays at the same time.

A space for *pooja* room is designed in carved wooden *jali* to endow the room with a spiritual feel.

**Details of the Project**

**Name of the Project:** Split House, Kolhapur

**Exterior Flooring:** Supreme Paver Block

**Internal Flooring:** R.A.K. Ceramic

**Exterior Paints:** Asian Paints

**Interior Paints:** Acrylic Emulsion of Asian Paints

**Railings:** Custom Made Cast Iron

**Roofing:** Saint Gobain Shingles

**Sanitary Ware:** Jaquar

**Windows:** Custom Made G. I. powder coated windows

**Design Concept:** The project is designed with a vernacular and contemporary style of architecture







Green Features

- 0.23 m AAC blocks are utilised for external walls.
- 0.15 m AAC blocks are utilised for internal walls.
- Gypsum plaster is utilised for internal finishing, hence, no further curing required.
- External wall of 12 mm thick terracotta cladding are done for better thermal insulation.
- Single component G. I double shutter customised window system having all window with openable shutters are incorporated.
- 100 percent ventilation throughout windows.
- Rock wool of 50 mm thick is being used for gypsum; false ceiling is there for thermal comfort.
- Vertical window having 1.80 m height results in ample light and ventilation.
- Strategic window size and its placement resulted in optimising cross-ventilation.
- Rain water harvesting has been done for bore well recharge and landscape.
- Solar panels are installed for hot water.



Architect - Umaesh Raje

Spacecraftt Architects

Spacecraftt Architects is an award winning architectural & interior design consultancy. Spacecraftt Architects was founded by Umaesh Raje, who is the Principal Architect of the firm. His team consists of around 15 young, enthusiastic, energetic professionals in the fields of architecture, engineering, etc.

The company is committed to excellence in architecture, prompt service and client satisfaction. Spacecraftt Architects is keen on detailing and completion of the projects within stipulated time frame and budget, which are the key factors for its success.

Since its inception in the year 2000 in Kolhapur, Maharashtra, India, the firm has completed numerous projects ranging from private residences, three-star hotels, group housing projects, commercial buildings, hospitals, etc.

The company's designs emphasise on planning and using material in a contemporary style but at the same time, the company believes that the architecture should reflect the culture and the climate.

Awards and Achievements:

- India 5000 best MSME Awards 2017 - For outstanding contribution in quality & excellence
- Architecture & Interior Design Excellence Award 2018 - For Hospitality & Commercial category
- ISO 9001 -2015 Certification - For Quality Management System

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The son's room is designed in grey with grey coloured wallpaper running from wall to ceiling. The staircase from first floor leads to second floor. The staircase lobby has granite flooring and cast iron railing with antique fence painted with golden paint to give an antique look. Wooden hand railing maintains the style.

The second floor is designed to have a gymnasium/ yoga room, and a master bedroom opening to a large terrace with a water body. The gymnasium/ yoga room is constructed precisely above the double heightened living hall. It is

designed to have immense windows on the three sides to enable good ventilation. The master bedroom has been designed for the couple to have privacy with a white and wooden combination. Wooden rafter is utilised for the ceiling. Here single operated windows are designed to reduce the heat from the south-west side and to have ample morning sunlight.

The master bedroom opens out to spacious sit out with a water body and raised wooden deck, where one can unwind and enjoy the views around. ●





# OPENING GATES TO ELEGANT LIVING

Welcome to Wind Gates apartment complex. The building derives its name from the triple height wind pockets that enable the west wind to flow unhindered into the complex, amenity spaces and the internal faces of the two wings

Constructed by Abhijit Magdum of Bhima Mahabharat Developers, Wind Gates apartment complex in Kolhapur, located in the Maharashtra state of India, has an asymmetrical juxtaposition of blocks on different grids, which gives the structure a dramatic façade. Wind Gates's plots do afford unobstructed views of the New Palace Museum, a historic royal building in Kolhapur, synonymous with the identity of the city, from different points.

Here a coherent design, with respect to both climatology and site conditions, has created well-proportioned interior and exterior spaces. Cantilevered projections, box frames and pergolas are combined to bring an interesting play of shadow in both natural and artificial light. For maximum floor space, the principal plot was demarcated into two wings, connected by wire rope pergolas at the entrance. The pergolas convey building connectivity, while at the same time



## FACT FILE

**Project Name:** Wind Gates  
**Who:** Abhijit Magdum - Director, Bhima Mahabharat Builders  
**Where:** Kolhapur  
**Which Architect:** Prashant Kapadi, Principal Architect - Vision Associates.  
**Which Landscape Designer/s:** Nila Jirge  
**Which Structural Consultant/s:** Dr. AB Kulkarni & Associates  
**Which Civil Contractor/s:** Bhima Mahabharat Builders  
**Which Plumbing Consultant/s:** Sunil Limaye  
**Photo Credits:** Sanjay Chougule  
**Site Area:** 4797 sq m  
**Built up Area:** 9003.54 sq m.  
**Type:** Residential  
**Team:** Abhijeet Magdum (Director), and Jayesh Kadam (Director)





contributing towards balancing the spaces and height proportions.

Despite the legal division between the two plots, the design gives the illusion of a single campus zone; the two wings are further interconnected by means of bridges through wind pockets at multiple levels.

Situated centrally between the two wings are the common amenities, including a multipurpose hall, gym and children's play park. The functional segregation of the vehicular zone is achieved by placing the common amenities in contraposition to the access road, which prevents obstructions to the pedestrian zone.

**Façade and Unit Design**  
The deceptive façade of Wind Gates

masks the girth and verticality of the building through the asymmetrical protrusion of blocks in different grids. The recessive order of the blocks leading up to the penthouse on the sixth and seventh floors endow the structure with a wonderful skyline and afford wider sky views from the central interaction spaces.

The recessive blocks contribute greatly towards giving character to the structure. The terraces attached to the units are projected through cantilevers over the protruding boxes; further enhanced by the addition of fabricated pergolas and glass railing. The overall effect is to create an interesting façade.

Each individual dwelling space of the apartment complex offers an entrance lobby that segregates the space from

the common passages. The floors of the common passages abutting every residence have dark grey tiles, providing a striking contrast to the traditional rangoli patterns, and helping to discard the monotony of the lengthy passage while enhancing traditional values.

Openly designed wide stairways encourage residents to access their individual dwellings or mutual interactive spaces through the stairways.

**Serene Landscape**  
A water sculpture located at the entrance of the complex reflects the basic concept of massing and blocking while creating a soothing ambience. The interconnectivity of spaces within the compound is balanced through landscaping.



### Details of the Project

**Name of the Project:** Wind Gates, Kolhapur  
**Exterior Flooring:** Short Blasted Paving Block  
**Internal Flooring:** 2'x 2' Vitrified Tiles  
**Exterior Paints:** Apex Exterior Paint of Sherwin Williams  
**Interior Paints:** Acrylic Emulsion of Asian Paints  
**Railings:** Custom Made SS Glass Railing  
**Roofing:** Timber Line  
**Sanitary Ware:** Johnson  
**Windows:** Jindal Aluminum Windows





Architect - Prashant Kapadi

### Vision Associates

VISION ASSOCIATES is the reputed architectural firm started since 1994 by Ar. Prashant Kapdi in Kolhapur. The firm believes in mouth publicity and has achieved the same in the successive years and the firm has completed numerous projects.

➤ **Motto:** The firm's design motto is primarily based on legal, practical, functional aspect of the Project and handle various types of designing projects like Apartments, Bungalows, Commercial Buildings, Hospitals, Hotels, Institutional and likewise have completed them in all respects.

➤ **Team:** With increasing firm strength of that are contextually and creating spaces with the essence of firm's motto driven by Principal Architect Prashant Kapadi and Rajendra Rajendra Sankpal.

➤ **Address**  
Ar. Prashant Kapadi (Principal Architect)  
Vision Associates, Architects & Interior Designer, 29, Bharat Housing Society, Rajarampuri 8th Lane, Kolhapur.  
Off. Mob: 8975754730,  
Email: vision.asso@yahoo.co.in

During the construction, a significant number of existing plant life was preserved and they constitute one of the highlights of the landscape. Flowerbeds as well as water bodies interspersed among trees such as mango, flame tree, jasmine, bur-flower tree, passion fruit, frangipani and bird cherry create a soothing ambience.

The trees invite nesting birds, and seating accommodations are provided in the shade of the trees, where the residents can unwind and enjoy the scenery. The walking tracks feature pergolas covered by creepers such as Rangoon creepers and the height and length of the com-

pound walls are creatively minimised by planting palm trees along the wall.

### Eco-friendly Measures

In addition to the climate responsive architectural design of Wind Gates, the building also infuses ample daylight and natural ventilation into its design. Fly ash bricks were used during its construction and a significant portion of the building has been devoted to vegetation, which reduces the urban heat effect. The building also integrates wastewater recycling and solar energy among its green features.

### Space for More...

The multipurpose hall, located centrally between the two wings of Wind Gates, is connected to the children's play area as well as to the common interaction spaces. A rooftop garden, seating pockets and a kids' paddle pool are situated above the multipurpose hall, while the gym and indoor games hall are located below, featuring skylights and indoor landscape pockets.

Intelligently designed landscape and common lobbies at parking level facilitate a stress-relieving ambience while entering the building. The common lobbies are equipped with informal seating areas where residents can relax.

Seating pockets and overlooking passages are added to every floor level, which can promote social interaction among neighbours and offer the senior residents ample space to intermingle. ●



Mr. Abhijeet Magdum

### Bhima Mahabharat Builders

It has been the entrepreneurial enthusiasm of Mr. Abhijeet Magdum and Mr. Jayesh Kadam who are the driving forces of Bhima Mahabharat Builders. Over one decade, Bhima Mahabharat Builders have redefined the residential and commercial constructions in Kolhapur.

Spanning various construction projects, the name Bhima Mahabharat Builders has become synonymous with high quality and innovation.

Bhima Mahabharat Builders consist of 35 young, enthusiastic, energetic professionals in the fields of Engineering, Architects etc. led by Director Mr. Abhijeet Magdum and Director Mr. Jayesh Kadam.

➤ **Extra-Curricular:**

- Director of CREDAI, Kolhapur
- Director- Residency Club

➤ **Address**  
Mr. Abhijeet Magdum, (Director)  
Bhima Mahabharat Builders, 37/B & 38A/3, Second Floor, "Millenia", Near Hotel Vrushi, Tarabai Park, Kolhapur - 416003, Maharashtra.  
Tel: 0231- 2666530, 2661064, Mob: 9049981030  
Email: info@bhimabuilders.com  
Website: www.bhimabuilders.com





# REFLECTING THE BRAND CHARACTER

The project entailed developing an office space for a Denim washing unit in Mumbai, which was to be designed in the industrial style

Unconcealed, bare, exposed, obvious materials define this style. It was done to match the tough, rugged and candid brand philosophy of the Denim brand. The project had a short client brief, which included the specified cost and which stipulated the timeline of 40 days that included the design process.

## Nothing to Hide

The 'Nothing to hide' nature of Denim matches the interior styling given to the office space. Overall, the democratic fashion i.e. the mantra of 'Nothing to

hide' is the central idea behind the creation of this office space. This facilitates in the branding & visual merchandising of their product too.

The partition walls throughout the space are in exposed brick (in natural form) and the partitions are finished in wooden textured fibre planks.

The office being a part of the industrial building, the room's widths & lengths are made lesser than their heights. This effect has been brought down visibly by painting the rooms in dark colour.

## FACT FILE

**Project Name:** Denim Washing Unit

**Location:** Mumbai

**Architects:** Ar. Vaibhav Shah & Ar. Gauri Shah

**Project Size:** 1242 sq. ft

**Project Cost:** Rs. 45,00,000

**Cost / sq. ft.:** Rs. 3,625/-sq. ft.

**Year of Completion:** 2017





Extensive use of iron in the form of table stands, pendant lights, G.I. pipes as door handles & hooks add to the rugged look that endorses the 'Denim' character. Moreover, quotes defining the Denim's character, the fashion statement, the feel, the variety in styling are strewn all over the place, and are part of the ambience. These quotes facilitate to showcase Denim's brand identity. ●



Architect Vaibhav Shah



Architect Gauri Shah

### FACILIS Architecture & Interior Design Studio

Founded by Vaibhav Shah & Gauri Shah in the year 2002, FACILIS, the architecture & interior design studio which developed the Denim Factory cum Office project, does offer its services in the field of master planning, architecture and interior design with project management.

#### Corporate Values

FACILIS believes in setting trends through its designs. The company's tagline 'Creativity with Zero Opacity' expresses its innovative design approach with absolute transparency. FACILIS believes in defying conventions, but while keeping the client as its nucleus. Honesty, integrity, transparency, customer-centric designs & service, research and innovation, team building and knowledge sharing are the edifices of the company's work culture. Customer care and after sales service are the essential aspects of the organisation.

#### An Impressive Portfolio

The portfolio of architectural work of FACILIS ranges from bungalow to bungalow schemes, farm houses and villas for HNIs, single residential buildings to high rise residential buildings, residential complexes, commercial buildings to corporate houses.

The interior work of FACILIS includes high-end lifestyle apartments, duplexes, penthouses, bungalows, villas, farmhouses, show flats for developers, small, medium, and large offices to corporate houses. Over the years, the company's work across pan India has earned it an impressive portfolio of over 250 completed projects, and over 80 satisfied clients.

#### Awards and Achievements

- Winner of ARCHIDESIGN AWARD for Best Private Residence of 2016
- Finalist of WADe Awards India under Emerging Women Architects of India 2016
- Finalist of India's Most Memorable Vacation Home Awards 2018 (Heritage Home) by Saffron Stay
- Finalist of Ace Alpha Award for the Best Residence of 2017.
- Jury at 'Design Wall' Acetech 2017.

#### Address

FACILIS Architecture & Interior Design Studio  
B-6, Paras, Asha Nagar, Thakur Complex  
Kandivali (E), Mumbai - 400101  
Tel: 022 28543838 / 3939, Fax: 022 28542529  
Email: frontdesk@facilis.in  
Website: www.facilis.in



# BRINGING UTILITARIAN AESTHETICS

This residential apartment named Midan Living is of approximately 3000 sq.ft. It offers a 360 degree view of the surroundings. Here we talk of its aesthetic and yet pragmatic design features



The square render of the rooms brings out the aesthetics of straight lines. The entrance lift lobby walls are defined in diamond grid pattern with marble and bevelled mirror; the floor tiles have been laid down in the same patter to bring out the symmetry.

The door follows the pattern in veneer. The living area has a sombre gypsum ceiling with two veneered panels across each other alighting downwards, demarcating the bedroom entrance and the living area.

Dining table with glass top by Roche Bobois adds glamour quotient in the dining space. Family den has a casual &

cosy look and feel with parquet flooring. Stone clad wall adorns family portraits.

Bedrooms follow the core feature with square grid patterns on the backdrop of the bed and the wardrobes. Leather and wall paper cladding with cove lighting and a wooden ledge add a stylish touch. In the Master Bedroom the leather clad headboards have been coupled with a trunk shaped bed to highlight the drama element.

Furniture and accessories have been procured from various places within and out of the country. ●

## FACT FILE

**Project Name:** Midan Living  
**Location:** Mumbai  
**Architects:** Ar. Bakir Baldiwala & Ar. Ali Baldiwala  
**Project Area:** 3,000 sq. ft  
**Photographer:** Darshan Savla





Architects - Bakir Baldiwala & Ali Baldiwala

**Baldiwala Associates**

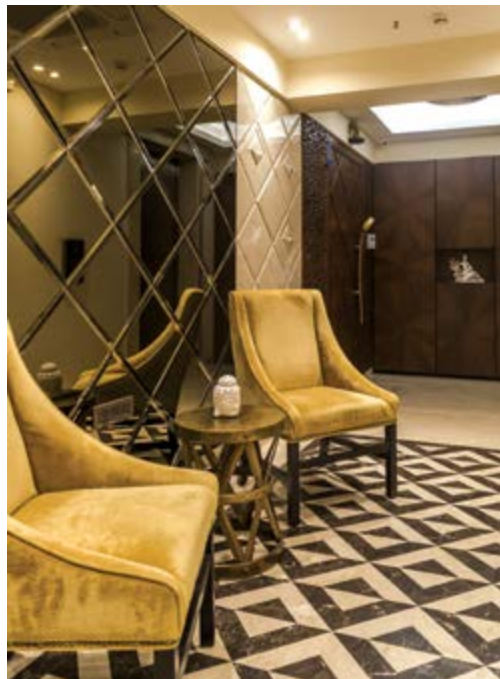
The project was executed by Baldiwala Associates. The interior design firm was incorporated over four decades ago. The organisation has been creatively involved in designing corporate offices, residences, villas, public places, health care facilities and much more.

The company is run by father-son duo of Bakir and Ali Baldiwala. Over time, Baldiwala Associates has evolved to cater to changing customer mindsets but without compromising on the true essence of designing a space.

While Bakir Baldiwala brings immense experience and knowledge to the designing table, Ali Baldiwala comes with the much needed zealously and zest, thereby creating a dynamic combination.

They have been delivering well-balanced and thought through designs for a number of industry segments.

**Address**  
Baldiwala Associates  
73, Sarang Street, Mumbai - 400003  
Tel: 022 23425111 / 022 23426545  
Email: bakir@baldiwalaassociates.com  
ali@baldiwalaassociates.com  
Website: www.baldiwalaassociates.com





## PRESENTING ELEGANT HOME DÉCOR AND FURNITURE

**M**IMI Homes has announced its foray into the Indian home décor and furniture market, with the launch of its first store, located in the prime locality of Indiranagar, Bengaluru. A brand of Singapore's award-winning furniture store, WTP-The Furniture Company, MIMI Homes offers contemporary décor and furniture, specially sourced for style aware Indians. MIMI homes products will also be made available online via [www.mimihomes.store](http://www.mimihomes.store)

The 5500 sq. ft. store that is spread over two floors, houses an eclectic and vibrant range of products that is sourced from around the world and is carefully curated to reflect great taste, at affordable price points. In keeping with the WTP legacy of discerning style, impeccable quality, reliability and commitment to their customers, MIMI Homes will also offer design services at the store, to facilitate customers to plan collections according to their individual design aesthetics.

The collection encompasses a fresh take on cutting-edge fashion with versatility in fabric, design and style. Modern lines sit comfortably alongside products that celebrate India's innate appreciation for solid wood and flamboyance. Also on offer will be soft décor items such as vases, lamps and artefacts that could add a touch of class to homes, across desks, dining tables, beds, sofas and cabinets.

The range of furniture available with MIMI Homes comes in three main collections. They include Downtown, which makes contemporary statements in elegance with its chic and metro look. Then there is Rio, which looks to energise the quirky, colourful side of one's tastes, and Hampton's that has uncomplicated and comfortable designs. These range and styles on offer endeavour to put an end to the often-stated frustration of being unable to find what one is looking for, in terms of furniture. ●



MIMI Homes  
2983, 12th Main Indiranagar  
HAL 2nd Stage Bangalore  
Karnataka - 560008  
Tel: 080-41525863  
Email: [enquiries@mimihomes.store](mailto:enquiries@mimihomes.store)

MIMI homes products will also be made available online via [www.mimihomes.store](http://www.mimihomes.store)

## INDIAN KITCHENS TRUST KAFF



**DEEPAK ANAND**  
Managing Director, KAFF

**K**AFF has become the changing face of today's modern, convenient and stylish kitchens in India. One of the most trusted kitchen appliance brands, KAFF is reputed for bringing products that are powerful performers and simultaneously, lifestyle statements.

Behind its meteoric rise, there is a legacy of excellence in KAFF. The enterprise was started by S L Anand two decades back in India and presently it is helmed by its Managing Director, Deepak Anand.

KAFF is driven by the philosophy that a clean and hygienic kitchen is the cornerstone of a healthy life. 'Back to Nature' and 'Think Green' are the mantras at KAFF. And hence, KAFF keeps introducing innovative kitchen appliances that can keep your kitchen clean, hygienic and shining. In effect, this contributes towards your healthy life. KAFF provides holistic kitchen solutions through its four different yet interwoven verticals namely Kitchen Appliances, Modular Kitchen Accessories, Hardware & Sinks. It is offering a wide and comprehensive range of futuristic kitchen appliances to build a modern and healthy kitchen.

KAFF's products come as a unique blend of design, style and versatility. All these



attributes can be experienced in its next generation international offerings, which include fine cooker hoods, built-in hobs, cooking ranges, ovens, dishwashers and microwaves, wine coolers and more. What is more, KAFF's endeavour has been to constantly evolve its product line, to offer virtually every conceivable convenience for kitchens. Among the recent inclusions to its expansive

product portfolio are the cutting-edge cooker hoods with filter-less technology. These state-of-the-art cooker hoods have concealed motor with extra powerful suction. Innovation and quality have always been the thrust areas for KAFF. As its Managing Director, Deepak Anand sums up, "We are committed to deliver the technologically advanced, convenient products that make your life better."

And it is the confidence and trust of lakhs of customers that form the core of KAFF's success. KAFF prides itself in having one of the best after sales services across India. Thus when one buys a KAFF product, it can be just the beginning of a long lasting relationship. ●

[www.kaff.in](http://www.kaff.in)  
[customercare@kaff.in](mailto:customercare@kaff.in)



FIND THE HEART OF THE STONE

Graavaa was launched over a decade ago, as the retail division of Pearl Mineral Pvt. Ltd., a company with over 25 years of proven expertise in quarrying, processing and sourcing of natural stones.

Graavaa thus benefits from in-depth knowledge of natural stone business processes from ‘Quarry to Floor’, an advantage that strengthens its market positioning as a preferred destination for natural stones ranging from marble, onyx, granite, semi-precious stones, travertine & quartz for residential, commercial and retail projects. Over the years, the range of Graavaa has expanded to cater to varied application projects such as kitchen counter tops, façade claddings and flooring.

With a view to better showcase its expanded line of products, Graavaa recently inaugurated its new showroom in the heart of south Delhi, which can enable people to experience the varied product offerings of the company along with their live applications. The showroom showcases more than 200 varieties of stones comprising natural marble, granite, semi-precious stones, quartz, porcelain tiles & agglomerated stones among others.

Here one can see a wide collection of colours, textures and varieties of quality stones, acquired from the best of mines across the world and through the illustrious Graavaa partners like DuPont, Techlam & Iris, and Kalinga Stone.

Furthermore, the newly launched Graavaa’s outlet has Graavaa’s stone experts, who can facilitate the visitors to be acquainted with stones in terms of their textures, shades and quality, applications and designs. Furthermore, the live demonstration of vital applications like flooring, cladding, counter-tops, and stairs make the showroom a one of a kind experience centre for people interested in getting acquainted



with or gaining further knowledge about the design applications of natural & engineered stones. The showroom is conveniently located in Sri Aurobindo Marg, at Adhchini and is open all seven days of the week, from 10 AM to 7 PM.

For any further information, the Graavaa team can be reached out at the number +91 9958265444, or can be contacted through [info@graavaa.com](mailto:info@graavaa.com)

THE BENEFITS OF PROFESSIONALLY INSTALLED WINDOWS AND DOORS



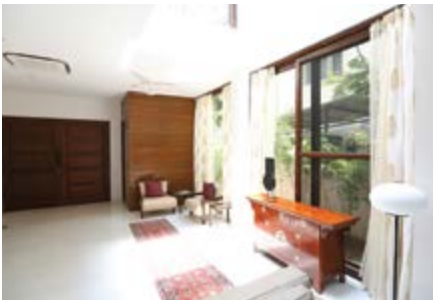
MARIO SCHMIDT  
Managing Director,  
Lingel Windows and  
Doors Technologies  
Private Limited.

When it comes to fixing odds and ends around the house, most homeowners may prefer to do it themselves. Some of these works can surely be done by a homeowner but some will most probably require an expert’s assistance. Doing some of the home repair jobs personally can be a waste of time and resource. A professional will have the requisite expertise and thus your work will have much more probability to be done well than if you do it yourself. One such home repair or renovation jobs is the installation of doors and windows.

Here are some reasons why you should hire a professional to install your doors and windows:

Avoid Damage or Injury

Though installing a door or a window may seem like an easy job, it involves professional expertise. And this is not easy to be done alone, especially if you do not have the right kind of window installation resources and professional training. You can get injured, or damage an important part of your house in the bargain to save a few rupees. If window installation is done in a slipshod manner by an amateur, it may make the window prone to damage, and make the inmates prone to injuries. You may also experience inconvenient air leaks in case of wrongly installed windows. And when the window is installed by an expert the added advantage will be optimal energy efficiency, reduction in electricity bills, and also increase in the value of your property. And of course, a well installed door or window will last you longer, and thus would be economical in the long-run. So in turn you would save your time, money, and also your windows from a shoddy and imperfect appearance.



Expert Should Advise

- The expert will advise you from the moment of measurement on whether:
1. Your window opening is correctly plastered or not.
  2. In case of stone cladding, is that work done correctly or not.
  3. Whether the height is correct for the windows; whether your window/s, after installation, would be safe and secure.
  4. While taking sizes we need to check that the opening is in level (plumb) or not; our windows should be fabricated in correct angle
  5. In terms of doors we need to check if the flooring is done correctly. The fixing position needs to be pre-defined in case your flooring has a step towards the outside.

Before the window installation starts, the professional also needs to advise whether it will be the correct time or not to install your windows. It should be taken into account that usually after installation the window vendor can’t

protect the windows against damages by third parties at site. Also professional/s needs/need to advice on the correct protecting tape to be used to assure that it can be later removed without damaging the window surface. That is not all. After installing the windows, it needs to be decided if it is the right time to fit the handles, insect meshes and other accessories as any damage at later stage will create only unhappy situation and incur additional costs.

Buy Rightly

It is always desirable that both material and installation of the windows should be given to the same company. When you buy doors and windows from a reputed brand, it is likely that the company can provide you complete assistance that will include advise on what window or door is best suited for your home, a clear budget, and also professional help in the installation, and may also a time bound guarantee of the product.

Most reputed windows and doors company provide free installation of their product. So it is a good idea to purchase products from well-known branded players in the market who can meet your expectations not only in terms of expertise in installation but who can guide you on what kind of door or window is best suited for your home. So put your trust in the right hands to get your job done well, on time, every time.



# SEAL THE SOUND

Sleek Boards Marketing Services introduces in India, world class accessories from Athmer Sealing Systems necessary for optimum performance of a door



Athmer Seals help in achieving the key functionality of a door by bettering the Privacy of Sound function that every type of door should provide.

Athmer is a world renowned company, producing automatic door seals and perimeter seals for more than 60 years. Athmer offers the right solution for practically every type of application - both new builds and renovation projects. The automatic door seals from Athmer support the principles of sustainable and energy-efficient building.

## Advantages of Athmer Drop Down & Perimeter Seals:

- Noise Pollution Reduction - Doors with Athmer Seals prevent noise from penetrating from the outside to the inside or vice-versa.
- Smoke Proof- Special sealing profiles made of smoke-resistant materials enhance safety.
- Moisture Proof- Doors with automatic drop seal can isolate moisture, and make indoor more comfortable.
- Draught-free - Well-sealed doors reduce air draught in the room. This creates a more comfortable room climate and increases the personal well being!
- Energy Saving - Thanks to well-sealed doors, less

energy is needed for cooling in summer and less energy is needed for heating in winter.

- Protection from insects - The sealing of the gaps of the door provides effective protection against the penetration of insects from door gaps.
- Fire Proof- Special sealing profiles made of smoke-resistant and fire retardant materials enhance safety.
- Radiation protection - Specially developed for radiographic rooms in hospitals and medical practices. Athmer radiation protection seals help to reduce the radiation level.

## Application

Athmer's extensive range of automatic drop down seals guarantees a drop seal for every type of door, be it an aluminium door, PVC Door or Wooden door.

The Indian door industry is maturing with more and more engineering orientation. It would be a good time to introduce the real door sets as they are available in other developing and developed economies of the world.

For more details, send an email to: **Sleek Boards Marketing Services** sleekboards@gmail.com or Call on +912025463471/25421021

# SLEEK BOARDS OFFERS PRE-LAMINATED HDF FLOORING FROM FINSA

Sleek Boards Marketing Services who have launched several products in the last two decades for the building and construction industry are now offering pre-laminated HMR grade HDF Flooring named as FINfloor from FINSA, Spain a Global leader in Value-added Pre-laminated Engineered Wood Panels.

FINfloor can be used in areas with a high footfall as it is available in Class 33 making it suitable for Intense Domestic and Commercial use and with Abrasion resistance of Grade AC 5 i.e. High Resistance to impact of heavy objects i.e. Ideal for use in Departmental stores, Hotels, Hallways, Schools, Shops, Residential Projects.

FINfloor's Purefloor range is available in Class 31 Grade AC 4 and in Class 32 Grade AC 4 suitable for small offices and residential projects.

FINfloor comes with Hydro protect properties making it ideal to be used in high humid environments. Furthermore, FINfloor does not accumulate any static electricity (Classified as Anti-static as per EN1815). FINfloor is available in 7 mm, 8 mm, 10 mm and 12 mm thickness.

The FINfloor is highly environmentally preferred as they are guaranteed E -1 Emission level for Formaldehyde, making it suitable for indoor use in construction and buildings. Additionally the company is a certified PEFC Certificate holder, which means the products are eco-friendly and can be used in all green building projects too.

FINfloor is classified into categories as below:

## FINfloor Original

The Original FINfloor range is available in 19 cms width, having over 50 designs available in single board, 2 or 3 planks format and in rustic, modern or classic designs, Available in Thickness: 8 mm

## FINfloor Style

This range is the narrow stylish format of FINfloor. Planks in size of 13 cms

width and 130 cms in length are available in over 30 single plank designs. The complete range is available both with 4 sided V groove or without. Available in Thickness: 8 mm

## FINfloor Supreme

FINfloor Supreme, flooring range is available with an innovative plank format of 131 cms in length and 24 cms in width. The strips give a stylish and elegant look and give the depth, feel and look of natural wood planks. Available in Thickness: 8 mm

## FINfloor 12

Higher thickness gives a higher resilience and solid wood feeling. As name suggests, this range is available in 12 mm thickness.

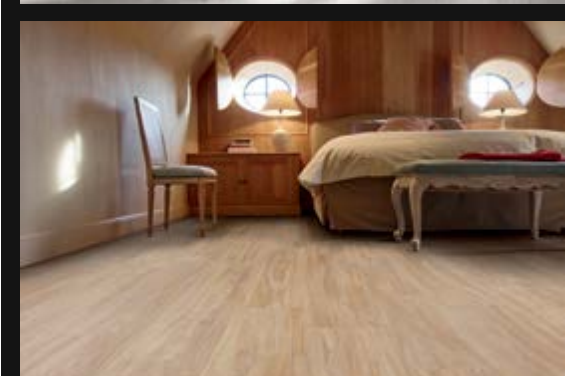
## Purefloor 7 & Purefloor 8

With AC 4 grade scratch abrasion resistance making it ideal for Intense Domestic use and General Commercial use i.e. Ideal for areas with moderate footfall Small offices, Hotels, Bedrooms, Living Rooms and Shops. Available in Thickness: 7 mm and 8 mm

## FINfloor Vinyl Pro

PVC-based vinyl flooring is a synthetic flooring widely used in commercial areas, schools, hospitals, offices, bathrooms and kitchens. The advantages are that they are more resilient and durable and more fire-resistant while being Water resistant and non-slip. Available in Thickness: 4.5 mm

To know more about the FINfloor range or for distribution interests, please email us at: **sleekboardsmarketingservices@gmail.com** or Call on +912025463471/25421021





## SOUND PROOF DOORS WITH 60 MINUTES FIRE RATING!

## DOES YOUR DOOR PROVIDE YOU PRIVACY?

Sauerland Spanplatte Germany, world's largest component supplier to the door industry has partnered with several door manufacturers in India to provide you a dual performance Door-set. Keep the noise out on daily basis and provide passive fire protection for 60 minutes for the main door in case of any fire accident. What a big advantage to the home owner. A Win Win situation!!! Ever thought to expect such features from the door?



Sauerland Spanplatte with their vast experience of more than six decades and spanning exports to 90 countries have been active in the Indian door industry since 2008. They have introduced the ecofriendly tubular core option to timber infill successfully. Last year more than 8 lakh doors were made in India using the tubular boards technology.

But the door constructions are still primitive. The basic purpose of the door is to provide privacy... Privacy of Sight and Privacy of Sound. Our present door systems provide privacy of Sight only and door miserably fails to provide the Privacy of Sound.

This is very serious matter which needs correction by builders and architects to recognize this aspect. Sauerland have up scaled the technology for the Indian door industry to introduce Fire protection cum Acoustic doors with cores in several configurations and options for up to 44 dBs sound reduction and fire rating up to 60 minutes.

The door sets need to be provided with perimeter seals and drop seals for achieving the privacy of Sound. Sauerland cores when used in a main door with their acoustic and fire prop-

erties provide sound reduction of upto 40 dBs and act as a fire containment door for 60 minutes without using any inorganic material like Gypsum board, Cement board or Calcium Silicate or Fiberglass to achieve 60 minutes fire rating as per BS 476: Part 22: 1987 or as per IS 3614 Part 2 (1992).

The Acoustical features benefit on daily basis by keeping out or keeping in the sounds, restricting the noise pollution to a great extent whereas the fire performance of a door set is a passive protection in case of an eventuality or an accident.

Now Door manufacturers in India can offer the builders and architects a triple acting door set which provides sound proofing and much necessary fire protection of 60 minutes clubbed with smoke containment technology.

In addition to the above stated advantages, the door will arrest any movement of air draught reducing the energy costs and will also keep the insects out.

Sauerland Cores are having very low formaldehyde level of E1, which means they are safe for internal use in residential buildings.



To learn more about Sauerland Acoustic + Fire Rated Cores and drop-down seals, Contact Sleek Boards Marketing Services LLP at [sleekboards@gmail.com](mailto:sleekboards@gmail.com) or Call on **+912025463471/ 25421021**.

## ARCHITECTURAL LIGHTING



**K**-LITE INDUSTRIES an ISO company, manufacturing indoor and outdoor luminaires have launched a new series of LED Architectural Lighting. Being the trend setters in outdoor lighting and inspired by the "Make in India" vision, K-LITE, through their innovative outlook, have showcased an all new product portfolio under Architectural Lighting. The application includes Facade Lighting, Pathway Lighting, In-ground Luminaire, Uplighter, Up-down Lighting, Billboard Lighting, Vertical Light Bars, Wall Washers, Area Lighting poles and above all popular sleek polar lighting solutions.

The solutions offered are backed by extensive understanding of illumination in urban spaces and the expertise gained over a period of three decades. The fixture are designed to provide value technology, ideally suited to Indian Conditions. The LEDs used comply to LM 80 testing requirements and from Internationally reputed makes such as Nichia / CREE. The luminaires are RoHS, LM 79 and CE certification compliant. The luminaire efficacy (lumens/ per watt) is much above 100 for all luminaires. Varied optical options for lighting distribution and correlated colour temperature (CCT) for cool white, neutral white or

warm white are available to suit specific requirements.

The outstanding item of the series viz., the Sleek Polar Lighting Solutions is a contemporary design that is both timeless and unique in its impression. Compact without visible mounting equipment and optimised integration, Polar Lighting is in perfect continuity with the geometric lines of the square column. These assemblies are ideal for surroundings of contemporary architectural constructions. ●



**K-LITE INDUSTRIES**  
India's Lighting Company  
D-10, Ambattur Industrial Estate  
Chennai - 600 058  
Tel : 26257710, 48581950. Fax: 26257866  
Cell: 95000 79797, 95000 85511  
Email: [sales@klite.in](mailto:sales@klite.in) / [info@klite.in](mailto:info@klite.in)  
Website: [www.klite.in](http://www.klite.in)





# PRESENTING “BENCHMARK” OF QUALITY

**VIKAS JUNEJA**, Managing Director, Benchmark Lifestyle Solutions Pvt. Ltd., has an MBA in Marketing. He has 18 years industry experience in high-end furniture; both fixed and loose. During his stint in Europe he was trained in customer-centric thinking in design and servicing. The excerpts of the interview follow:

**Q When did Benchmark Lifestyle Solutions enter the market?**

**A** Benchmark was inceptioned in the year 2004.

**Q What was the idea & dream behind Benchmark Lifestyle Solutions?**

**A** While dealing in high quality European products, I instinctively realised the shortcomings of using European design and materials in Indian conditions as it is. The Indian geographic conditions are mainly tropical in nature with extensive heat and humidity across the year.

This led me to shift my focus towards developing customised solutions for the local Indian market. It is this passion for marrying European finesse with Indian sensibilities that has been driving us forward in our journey towards growth.

**Q Tell us a bit about your brand**

**A** Our premium and in-house brand is called Qualita. It is Italian synonym for quality. Basically it stands for intelligently designed kitchens and functional storage options with exceptional value for money, and great applicability for the Indian conditions.

All Qualita kitchens are made to order, so no two will ever be exactly the same. But each one begins its life the same way, with a blank sheet of paper and a customer's wish list. As a result, a finished kitchen of ours is true reflection of individual's needs and personality.

We balance 'value for money solutions' with aesthetic and harmonious design language & latest technology integration in all our product lines. We believe in understanding the client's perspective and what they really would need over the lifetime from our products.

**Q Which all segments do you cater to in Interiors?**

**A** Over the years, we have become exceptionally good in modular kitchens, wardrobes, bath vanities, and wall units. Besides these, we are a one-stop solution for complementary kitchen products like ovens, refrigerators, hobs-chimneys, and small kitchen appliances like food processors, from top of the line international brands.

**WE ACT AS AN ARCHITECT'S EXTENDED DESIGN TEAM. WE CAN HANDLE THEIR CLIENTS WITH FINESSE EVEN IN THEIR ABSENCE AND CAN EXECUTE THEIR VISUALISATION TO PERFECTION**

**Q What solutions do you provide in the modular kitchen segment?**

**A** We treat kitchen design with respect and with a high degree of seriousness. Unlike most people, we realise that kitchens are the most functional space in a home. Inside the kitchen you have fire, water, electricity and LPG; all critical and also potentially dangerous elements in their own nature.

Maintenance of hygiene, dampening of noise, speed of cooking and minimal loss of nutrition while in storage are some other facets we are careful about when designing the workflow in a client's kitchen space.

Succinctly, we look at kitchen design in a very holistic manner, while taking care of various facets. Whether it is a studio apartment pantry or a mega 30 feet by 30 feet kitchen in a farmhouse, we are adept at developing all kinds of kitchens.

**Q Which are the brands from which you procure?**

**A** We procure globally. The finishes, which incidentally are over 400, are from Germany, Spain, Italy. The hardware is sourced from Blum and Hettich. The appliances are from Siemens, Whirlpool, Elica, Bosch, Miele and several other brands. The smaller kitchen appliances are from KitchenAid and Weber, both from USA.



Bold fusion Kitchen design at Benchmark's Experience center at Gurgaon



Benchmark executed Wardrobes at DLF Aralias, Gurgaon

**Q For wardrobe segment what all solutions you provide and what is your niche?**

**A** For us the design of wardrobe is about the number of seconds required to retrieve an article. We do all kinds of wardrobes with the latest opening and closing styles. One of our latest wardrobe projects is a high-end wardrobe, executed in DLF Aralias, in record time of 15 days after the design was approved by the architect (as seen here in the picture).

**Q How do you facilitate architects?**

**A** We act as an architect's extended design team. We can handle their clients with finesse even in their absence, and can execute an architect's visualisation to perfection.

**Q Kindly talk a bit about the significance of your company's experience center**

**A** Our experience center is a key element in our work philosophy. Unlike a typical kitchen showroom, we have all the finishes and accessories and appliances on display for a practical touch and feel by the clients and their family members. It is a place full of ideas and solutions, which is constantly updated for finishes, layouts and latest in kitchen technology. That is why the architects love to bring their clients to our experience center, as they and us both, can get a very true feel of clients' preferences and experience with a particular design element at the experience center. It saves hugely in terms of cost and time.

**Q Who are your clients?**

**A** Our prestigious client list includes CEOs and senior corporate executives working with companies like RPG Group, E&Y, PWC, Cushman & Wakefield, DLF, Spring Well, Maspar, Avalon Resorts, Jet Airways, C&S Electric, embassies, and also many well-known business houses and exporters to name a few. ●



# THE RIGHT AMBIENCE FOR BALCONIES

**BY CHARU TEWARI**  
CEO & Business head, Stylist and Interior Decorator, Ficus Fine Living



Balconies and verandahs, if done right, can offer the right environment to listen to soft music or play scrabble with family, or having your evening tea, late night coffee or leisurely Sunday breakfasts. They can help you to connect with the outdoors. During festivities, balconies assume much importance.

Following are the balcony decor tips from Ficus Fine Living. These tips, if executed, can lend much more appeal to your verandah or balcony during the coming festivities.

**Infuse Utility with Charm**

Whatever the size and shape of the balcony, it is generally an open space, usually partly or fully covered by a Sun shade; a partial or complete roof or an open Juliet style balcony.

Items kept in the balcony should be charming and inexpensive and should

connect with the nature and outdoors. It is best to keep more rugged and organic items outdoors that need minor maintenance.

If one has a beautiful flooring that is great but one can enhance the look, comfort and beauty of the space by using a measured size of faux grass mat that has undertones, looks lovely and is easy to wash and dry. It also is non slippery.

Over this grass mat one can put cotton or outdoor fabric made vibrant large floor cushions. Colourful recycled painted plates can decorate wall spaces amidst the greens. A soothing small water fountain; a Buddha head on a table, can infuse calm and meditative beauty to the balcony.

One can use decorative glass mason jars with fairy lights that are lit with cells or one can use tea lights in the balcony. Here it deserves a mention that Ficus sells an array of powder coated light-weight outdoor chairs and tables in pastel colours. These are made of painted steel and could give a French style bistro look to one's balcony or patio. The company also sells Mason jars, wind chimes, pottery and ceramic statues for outdoors as well as family spaces.

Fresh flowers or faux flowers in vases on small peg tables look very charming. One can use fresh plants in hanging pots. For the very busy professionals, faux plants in hanging pots from the ceiling through neat steel hooks can be appropriate option. Both of them can add to the charm of the balcony.



Faux flowers, green creepers and ferns give a verdant feeling of lush green outdoors with less maintenance. One can hang Sun catchers and wind chimes to add to the lovely sounds in the balcony. Ficus also sells marble bird baths that can be used to decorate the balcony as well. Float flowers in the water which birds can also use to drink and bathe in.

In most metro cities like Mumbai, Delhi and Bangalore few homes have the luxury of a large verandah, deck or balcony; but however small the space, it is always advisable to have a collection of lovely plants, ferns, and creepers in those spaces which you can grow in pots made of clay, organic chinaware or stone pottery.

It should be remembered that plants are not just appealing to the eye, they are a source of oxygen and calm our senses. Happy sounds of wind chimes are an added charm to the balcony. Decorative fairy lights can also contribute to an evening of festive moods. All of these can become therapeutic after a long day at work.

Try using a tall floor lamp that is made of jute or drift wood to add to the style of the outdoors. Use a range of outdoor fabrics or jute cushions along with dura-



ble outdoor furniture. Ficus has an amazing collection which one can check out.

**Multiple Uses**

Blessed are all those who have bigger deck, verandah and balcony. These can be used judiciously. One can actually decorate and make the balcony very comfortable and use the area as a family space, or a reading room by keeping lovely outdoor wing chairs with peg tables and a lovely rustic painted cupboard full of family souvenirs, pictures and books.

Use the ample space in the verandah or balcony to do painting if one is an artist. The balcony, if high enough, can be a great place to have high tea or cocktails with friends. On early morning, verandah or balcony can be an amazing nook of the house for meditation, amongst the morning sounds of the birds twittering and wind chimes gently ringing.

**Precautions to Follow**

However, ensure that winches, hanging plants, pots and decorative lights and switches are installed high enough to be away from the reach of children.

Other precautions should also be adhered to towards developing balcony decor. Balcony railings and balustrades should be high enough so that no one can fall off accidentally. Never keep high bar stools or high tables in the balcony. Try to use non slip mats, rugged carpets, hurries or faux grass on the floor as the balcony floor; these are soft, practical and easy to maintain.

In the balcony, also use transparent net to keep birds; mostly pigeons and crows away. These are very practical and useful and easily available. Never keep heavy potted plants on edges and on balcony shades as they can fall and hurt someone walking underneath.

Never allow servants to pour buckets of water to wash balcony. It is not only a waste of precious water, it also causes a mess and water trickles down on people walking or living downstairs.

Always use a wet cloth to mop and clean and use a vacuum cleaner every fortnight, to clean the balcony. Ensure that all drinks served in verandah or balcony are well covered and no dried leaves and dust is stuck on the drain tops. ●

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# DEVELOPING ROOM FOR BABIES

Awesome Snoozie Interiors (AS Interiors) is a Delhi-based design studio, which can be perceived as a one-stop shop to get your dream home customised with interiors that can easily impress

The company was envisioned with the idea of self determination and it is in fact one of the few in the industry that sincerely strives to manufacture and customise all their products to meet every customer's individual demands.

The company has a forte in doing complete baby rooms which can resonate with the clientele's vision for their kids. This segment of Awesome Snoozie Interiors is led by the company's dynamic Co-founder and Creative Director, Neha Bhasin Sharma.



While she was engaged in doing up nurseries for her daughters, she came across the operational challenges, which included limited and outdated market offerings. The problems posed to her inspired her vision and eventually her striving for perfection as a mother and an interior designer did blend perfectly for AS Interiors.

Awesome Snoozie Interiors has tie-ups with leading brands for international sourcing like Little Hands Illustrations;

Andrew Martin (sourcing for wallpaper), Little P for rugs, Children's Lane for accessories and lamps. "We search far and wide to add treasures to our collection and hence our clientele believes in our vision of their space," asserted Neha with a smile.

"We desire to create an environment that evokes emotions and serves practical purpose at the same time," Neha pointed out. ●



## THE MOTHER AND THE DESIGNER

Neha Bhasin Sharma, the Co-founder of AS Interiors, is a full-time mother of two daughters and a passionate designer. A graduate from Cardiff University, United Kingdom, she had to face challenges while designing her daughters' rooms, as, according to her, what the Indian market then had to offer in this area were limited in range and that too with exorbitant prices.

So she combined her expertise, experience and passion in interior designing and motherhood to give birth to Awesome Snoozie Interiors.

Today Awesome Snoozie Interiors is an interior design studio whose range covers eye catching furniture to bespoke interiors, with its forte being doing complete baby rooms.

Contact Details:  
Neha Bhasin Sharma (9818745588)





# CASCADING SUCCESS FROM STONES

Stonex India Pvt. Ltd. is one of India's preferred destinations for exquisite imported marble & other natural stones. The company compliments the taste and aspirations of new-age India by delivering global standards of quality, thereby carving a legacy for itself which is synonymous with grandeur, finesse, and supreme quality



Mr. Gaurav Agrawal, Chairman & MD, Stonex India

ers get exactly what they see; but right from a spacious elegant living room to a luxurious boudoir, they address everything as per customer requirement and satisfaction. However, it is just the beginning. In spite of having accomplished so much in an incredibly short span of time, Stonex India believes it still has miles to go and many more milestones to achieve.

The company's philosophy binds two core values in the form of two congruent dots – Blue & Purple. While the blue dot resonates with the brand's personalised services and the dedicated relationship they share with all their stakeholders; the purple dot exhibits the exquisite collection of the rare brands and luxurious natural stones.

Stonex India Pvt. Ltd. is headquartered in Delhi with an ultra-modern factory in Kishangarh, and has a showroom in Ahmedabad. Apart from that, the company also has a leading presence in major cities like Mumbai, Pune, Bengaluru, Hyderabad, Kolkata, Kanpur and also in the state of Punjab among others. ●

stonex@stonexindia.net  
www.stonexindia.net



Established in the year 2001 by the company's three founding members Mr. Vikas Agrawal, Mr. Gaurav Agrawal and Mr. Saurav Agrawal, as a set up to explore the increasing demand for exquisite marble and other natural stones in India, the company has built a particularly strong reputation amongst its clientele for quality and innovation.

The company has been largely credited for bringing transparency to the incredibly disorganised marble sector in the country as well as for being the most viable solution to changing market trends in India's marble sector. The brand offers a prized collection of premium grade marble, semi-precious stones, granite, travertine, onyx, limestone and composites, which have been responsibly sourced from all over the world; namely Italy, Spain, Greece, Brazil & Turkey.

Stonex India believes in going the extra mile to exceed all customer expectations. Their unwavering focus on customer service and satisfaction has undoubtedly cemented their position as one of the most trusted brands in the industry. The company offers a breathtaking collection in a multitude of colours and textures, which is in sync with the trending shades used by architects and designers worldwide. Their range which includes over 300 varieties of marble and other natural stones is not available with anyone else in the country.

In the pursuit of bolstering their competitive excellence, Stonex India recently launched a state-of-the-art manufacturing plant at Kishangarh which gave them a distinct edge in quality and production capacity while matching the framework of global norms and standards. Not only does the company ensure that custom-

Technology & Elegance; Innovation & Durability.



PARK IS A GLOBALLY RECOGNIZED MORE THAN 25 YEARS FOR ITS LUXURY BATH-CARE BRAND, ITS CONVEYS ELEGANCE & LUXURY AND IT COMBINES AESTHETICS, ERGONOMICS & FUNCTIONALITY. A BRAND WITH ITS OWN ESTEEM, GROWING RECOGNITION AND POPULARITY. IT PRODUCTS ARE REFLECTION OF ART & PERSONAL EXPRESSIONS.

Today, Perk bath-care products adorn the world's finest residences, luxury hotels, resorts, spas and yachts where discerning clients insist upon the finest workmanship. The designs and functions of the products are irresistible for every high-class individuals who cares for modern & comfortable living.

A well-designed and developed bathroom sanitary products create a comfortable and safe bathing enjoyment, especially for the elderly people. It's not uncommon to become a little unsteady on your feet as you grow older and there are many elderly and disabled people living with a condition which requires more robust support. Perk's products within the bathroom aids section have been purposefully designed to make the bathing safer, yet still enjoyable, particularly for elderly and disabled people. One of the most common places to fall or slip at

home is your bathroom, which is why we offer such a wide range of bathing aids, ideal for both the elderly and disabled. Perk has a very flexible and ever increasing range of bath-care accessories, which is made to suit customer's requirement and match the current market demands.

Perk products are simply elegant not just because of their design and functionality, but also because of their high quality, durability and value. Its technological innovations and high standard of quality have made it an iconic and much-loved brand not just in India but across the globe. The brand promises high level of performance and uncompromising perfection in everything it does, from product development to customer service.

Perk belongs to RS Sanitation Pvt Ltd - a leading manufacturer of luxurious bathroom accessories and world class sanitary products. Having its ISO 9001 certified factories in Mumbai and New Delhi with the best equipped state-of-the-art machineries and technology, RS Sanitation offers unique added value, both in the field of sanitary technology as well as in the field of bathroom accessories.

The 'Perk' brand is awarded with Asia's Most Promising Brand and recognized around the world for exceptional quality in bath-care accessories.



PERK remain committed to Strength & Reliability





# CENTUARY MATTRESSES ANNOUNCES SLEEP SURVEY

## - IN SEARCH OF BETTER SLEEP; WATCHING SHOWS ON GADGETS AND SOCIAL MEDIA MAJOR DETERRENT IN SLEEPING ON TIME

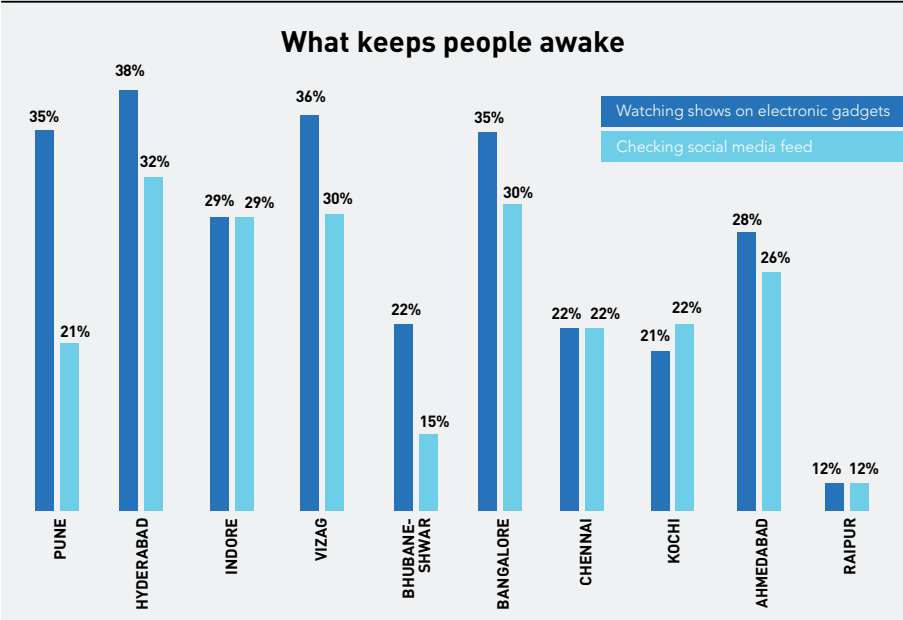


53% people sleep late due to gadgets; while watching programs or social media feed.  
37% people feel sleepy between 1-3 days in a week; 10% feel sleepy every day while on their way or way back from work.  
Only 20% people sleep before 10PM on weekdays and 5% on weekends.  
42%, 40% and 17% people feel sleeping hours, better quality mattress and avoiding gadgets before sleep respectively can improve the quality of sleep.

Centuary Mattresses - one of India's leading mattress brand, has today announced its Survey - In Search of Better Sleep. The survey is done across various cities to understand the sleeping patterns, deterrents and other issues. Centuary Mattresses appointed Nielson - a global measurement and data analytics company to conduct the survey which is based on an extensive sample size of 1,524 people across 10 cities in the country.

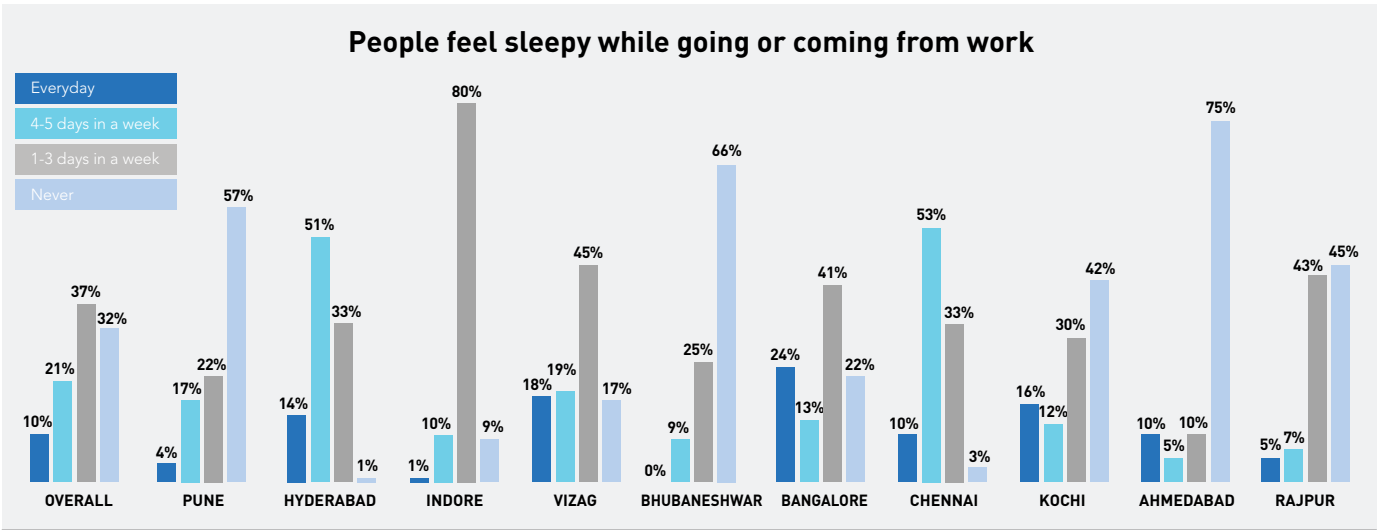
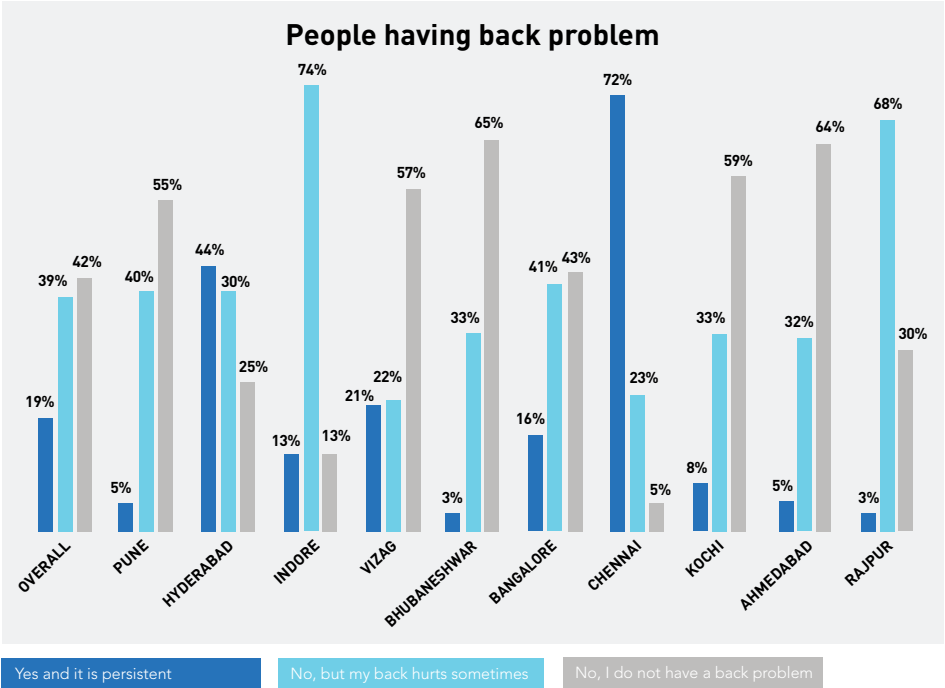
The survey found out that collectively 53% people are awake in the night due to either watching shows on TV,

Laptop, Tablets & phone or browsing the social media feed on Facebook, Twitter, Instagram, etc. Work or Finance related issues are also a significant deterrent in keeping 18% people awake in the night. 54% people said that on weekend they sleep between 10pm - 11pm whereas on weekends only 25% are able to sleep between this time. The majority of people wake up between 5-6 am on weekdays at 43% whereas during weekends 31% people Wake up between 7-8 AM. 68% people said that at least 1-2 times they wake up during their sleep. Long travel durations, work load and lesser night sleep makes, at



least 37% people sleepy between 1-3 days in a week whereas 10% feel sleepy every day on their way to or way back from work.

While announcing the details of the survey report, Mr. Uttam Malani, Executive Director - Centuary Mattresses said, "Through this survey we intended to bring to everyone's notice that how gradually each one of us is getting impacted by the new age lifestyle which is depriving us from a quality sleep. According to a study, 93% of Indians suffer from sleep deprivation; getting a sleep of less than 8 hours per night. It



has come out very clearly that having the right mattress is essential to unlock "The Power of Better Sleep", in addition to maintaining a healthy life style. Centuary, being India's Sleep Specialist, intends to leverage this information for the benefit of the hardworking Indians by providing innovative and accessible sleep solution".

Around 42%, 40% and 17% people said that they feel their quality of the sleep can be improved by regular sleeping hours, better quality mattress and avoiding gadgets before sleep respectively.

**About Centuary Fibre Plates Pvt. Ltd. (Centuary Mattresses)**  
Part of Shree Malani Group, Centuary Fibre Plates Pvt Ltd is one of leading mattress companies in India. Started-off in 1988, as an OEM of rubberized coir for a then popular mattress brand. By early 1990s, Centuary Fibre Plates Private Limited had its own brand and called it Centuary Mattresses, which later became a household name in South, East, West and Central India. Over the last 2 decades, Centuary mattresses has aggressively expanded its product range and geographical

footprint. Today, Centuary Mattresses is present in the country with over 3,000+ dealers and 200+ exclusive brand stores. It is the first Indian mattress manufacturer to hold the ISO 9001-2008 (ISO 9001 - 2015) certification for its quality management system and the First company in India to introduce green gel technology alongside being the largest exporter of rubberized coir from India.

For further queries, please contact Centuary Mattresses  
Tel: +91 8099927877  
Email: info@centuaryindia.com



## NOLTE, THE GERMAN MODULAR FURNITURE BRAND OPENS ITS STATE OF THE ART SHOWROOM IN WORLI, MUMBAI



German modular furniture brand, Nolte cements its India growth story with the opening of its showroom in Worli, Mumbai.

Nolte is eyeing the Indian market aggressively with 7 new showroom launches before the end of the year. With 15 showrooms across India already in all the metros and tier I & II cities, their commitment to investing in India has been proven. With more than 10,000 kitchens in tow, they completed 12-years of being in India and emerging as the market leader in the modular furniture segment.

The 4000 sq. ft. showroom in Mumbai is situated in the upscale seaside promenade of the city and features the latest international kitchens that were part of the Salone del Mobile Milano this April 2018. On the occasion of the launch, Nolte hosted a gala evening with Celebrity Chef Manu Chandra, talking about new age kitchens and how this particular room is slowly taking centre stage.

Speaking on the occasion, Alok Duggal, Director of Nolte India said, "We are very happy to finally open this dream project of ours in Worli, as Mumbai has always been a key market for us. We have also tied up with brands such

### THE FUTURISTIC DESIGNS, THE EYE FOR DETAIL IN CUSTOMIZATION IS WHAT MAKES A BRAND STAND APART AND NOLTE IS DEFINITELY UP A NOTCH IN COMPARISON TO THE REST OF THE PLAYERS IN THE MARKET

as Bosch, Hafele, Siemens and a few others to cater to consumer demands for appliances such as dishwasher, oven, and fridge to be part of the kitchen. I also take this opportunity to introduce our initiative The Social Kitchen which is in association with celebrity chef Manu Chandra and architects from across the country. We have visited 4 cities already and will be visiting 5 more to start this movement of getting more architects to talk about changing social behavioral patterns and how that affects the world of design!"

Chef Manu Chandra said, "I am excited to be part of such an initiative which addresses social changes affecting the design. I use the kitchen professionally and that requires a completely differ-

ent thought process in drawing up space. India now has a lot of bloggers who use the kitchen for photo shoots and their professional work and that requires a different set up altogether. This phenomenon has led to much interesting thought process and conversation around designing the kitchen and we want those discussions to come forth through this initiative"

Speaking on the occasion, Vikas and Anitha Jain owners of the franchise in Mumbai said, "This is a dream project for them, from designing the space to conceptualizing the look and feel, they have been working with the brand every step of the way. The vision that Nolte comes to the city and the steady approach is exactly the kind of mind-set required for a fast-paced city like Mumbai. The futuristic designs, the eye for detail in customization is what makes a brand stand apart and Nolte is definitely up a notch in comparison to the rest of the players in the market. We are very happy about this association and feel this is the beginning of many exciting things to come."

The Nolte showroom in Worli is the 15th showroom in India and aims to be a one-stop shop as far as kitchen and kitchen appliances go.

#### About Nolte:

Nolte, a German modular furniture brand was founded in 1923. It entered the market through HomeStudio India Pvt Ltd in 2006 and has been expanding ever since in India. In 2018, they completed 12 years in India and has grown to 15 cities. The last couple of years, they have been working to build their back end, from digital warehousing to logistics - as that is key for expansion. They are looking at being in every key city in India by the end of this year, opening almost one showroom every month. ●

Nolte Mumbai  
Praneet CHS, Ground Floor,  
Plot No. 234, Jaywant Palkar Marg,  
Opposite Poddar Hospital, Worli,  
Mumbai, Maharashtra - 400030

## BEYOND DESIGNS LAUNCHES THEIR NEW RANGE OF CONSOLE TABLES

Beyond Designs launches a new range of console tables that are sure to add a touch of class and sophistication to your space. While they are eminently functional as table tops for your precious display accessories, or as study / office tables, they are also a great design element to shake up your interior décor.

As always, Beyond Designs plays around with different materials, finishes and styles to offer a great deal of choices to you. Conceived as a fusion of various design ethos, they brim with distinctive features, yet present a clean and minimal look. As a result, they are suitable for use in diverse spaces.

This study console makes a striking statement with the contrasting shades of its wooden body in black matt finish and legs and handles in gleaming brass. The table top in Indian leather with brass inlay renders it a totally contemporary piece of furniture.



#### About The Brand

For 18 years, Beyond Designs has captured the residential designs narrative of creating highly individual & exquisitely finished projects, concentrating on residences, many of them for well-known personalities. Specializing in luxury interior design & decoration in New Delhi and across the world, renowned designers & entrepreneurs Sachin & Neha's iconic, neutral style has featured in high acclaimed journals. Their design philosophy is to keep it stylish yet effortless. Get inspired by the old world charm to create a fusion, contemporary & timeless design.

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# SPACES REFLECTING YOUR STYLE

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